



# Haverling

LONDON BOROUGH

## LICENSING SUB-COMMITTEE SMART

## AGENDA

**10.30 am**

**Thursday  
1 November 2012**

**Council Chamber -  
Town Hall**

Members 3: Quorum 2

**COUNCILLORS:**

Peter Gardner (Chairman)  
Brian Eagling  
Linda Trew

**For information about the meeting please contact:  
Grant Soderberg  
[grant.soderberg@haverling.gov.uk](mailto:grant.soderberg@haverling.gov.uk)**

**AGENDA ITEMS**

**1 APOLOGIES FOR ABSENCE AND ANNOUNCEMENT OF SUBSTITUTE MEMBERS**

(if any) - receive

**2 DISCLOSURE OF PECUNIARY INTERESTS**

Members are invited to disclose any pecuniary interest in any of the items on the agenda at this point of the meeting.

*Members may still disclose any pecuniary interest in an item at any time prior to the consideration of the matter.*

**3 CHAIRMAN'S ANNOUNCEMENT**

The Chairman will announce details of the arrangements in case of fire or other events that might require the meeting room or building's evacuation.

**4 REPORT OF THE CLERK (Pages 1 - 6)**

Procedure for the hearing: Licensing Act 2003 – Report Attached

**5 REPORT OF THE LICENSING OFFICER (Pages 7 - 36)**

Application for a premises licence is made by Smart Shan Ltd, 8 North Street, Romford, RM1 1BH under section 17 of the Licensing Act 2003.

**Ian Buckmaster  
Committee Administration & Member Support  
Manager**

# LICENSING SUB-COMMITTEE

# REPORT

1 November 2012

**Subject Heading:**

**Procedure for the Hearing: Licensing Act 2003**

**Report Author and contact details:**

**Grant Söderberg (01708) 433091**  
**e-mail: [grant.soderberg@havering.gov.uk](mailto:grant.soderberg@havering.gov.uk)**

Members are advised that, when considering application for a premises licence, the following options are available to them by virtue of the Licensing Act 2003, Part 3, section 35, paragraphs 3 and 4:

"Where relevant representations are made, the authority must

- (a) hold a hearing to consider them, unless the authority, the applicant and each person who has made such representations agree that a hearing is unnecessary, and
- (b) having regard to the representations, take such steps as it considers necessary for the promotion of the licensing objectives.

The steps are:

- a) modify the conditions of the licence
- b) reject the whole or part of the application

and for this purpose, the conditions of the licence are modified if any of them is altered or omitted or any new condition is added."

The Sub-Committee will also wish to note that, if none of these steps is required, the application must be granted.

Assuming that the Sub-Committee is satisfied that a hearing is required, then the following procedural steps are recommended. The Licensing Act 2003 (Hearings) Regulations 2005 will govern the arrangements for the hearing of the application now under consideration. This report accords with the requirements of that Act and the Regulations, and in particular Regulations 21-25 (procedure at the hearing).

## **1. Membership of the Sub-Committee:**

- 1.1 The Sub-Committee comprises three members of the Licensing Committee, with a quorum of two members. **Unless there are objections, in the absence of three members, the hearing shall proceed with the quorum of two.**
- 1.2 A members of the Licensing Committee will be excluded from hearing an application where he or she:
  - 1.2.1 has considered an application in respect of the premises in the previous 12 months as a Member of the Regulatory Services Committee; or
  - 1.2.2 is a Ward Councillor for the Ward in which the premises, subject to the application, are located; or
  - 1.2.3 is a Ward Councillor for a Ward which is likely to be affected by the application or;
  - 1.2.4 has a personal interest in the application.

## **2. Roles of other participants:**

- 2.1 The Legal Advisor is not a party to the hearing. The role of the Legal Advisor is to provide legal advice relating to the application and submissions.
- 2.2 The Clerk is not a party to the hearing. The role of the Clerk is to record the hearing and the decisions of the Sub-Committee, and ensure efficient administration

## **3. Chairman's Briefing meeting:**

- 3.1 Prior to this hearing, the Sub-Committee Chairman will have met the Legal Advisor and/or Clerk to determine whether further clarification is required of any issues contained in the application or any representation.
- 3.2 During this preliminary meeting no decision will have been made or discussion held regarding the substantive merits of the application or representations.

## **4. Location and facilities:**

- 4.1 All hearings will be heard at the Havering Town Hall unless otherwise directed.
- 4.2 Interpreters will be provided by the Council on request, provided notice is given at least five working days before the hearing.

## **5. Notification of attendance:**

- 5.1 The Chairman will enquire of the parties who is in attendance and the parties will indicate their names (and, where relevant, whom they represent). A register will be circulated before the commencement of the hearing on which the applicant, his/her advisers and companions and all interested parties (and/or their representatives) will be asked to record their attendance.

## **6. Procedural matters:**

- 6.1 Prior to the commencement of the hearing, the Chairman of the Sub-Committee will orally inform the parties whether their applications to have certain people attend the hearing (e.g. witnesses) have been granted or refused. Note this relates to people other than those attending on behalf of a party in the capacity as a representative of the party.
- 6.2 Prior to the commencement of the hearing the Chairman of the Sub-Committee will outline the procedure to be followed at the hearing. This will normally be as follows:

### **Introduction of the application:**

The Licensing officer will outline:

- details of the application and relevant representations received from the parties;
- relevant legislation ;
- relevant Licensing Policy; and
- the time limit in which the Council must reach a determination.

### **Documentary evidence:**

- Documentary or other information in support of applications, representations or notices should be provided to the Clerk of the Sub-Committee at least 7 clear working days before the hearing. If this information is produced at the hearing it will only be taken into account by the Sub-Committee if the Sub-Committee and all the parties consent to its submission. Permission to have this information included in the hearing should be requested at the beginning of the hearing before any oral submissions have been made.
- Statements made by people in support of a party's representation who are not present at the hearing, must be signed by the maker, dated and witnessed by another person. The statement must also contain the witness's full name and occupation.

## **Representations:**

- The chairman will invite each of the parties at the hearing or their representative sequentially to address the Sub-Committee and call any person/s to whom permission has been granted to appear. Each party will be allowed a maximum period of 10 minutes in which to address the Sub-Committee and call persons on his/her behalf.
- This 10 minute period is where each party has the opportunity to orally address the Sub-Committee and clarify any points in which the Sub-Committee has sought clarification prior to the hearing. This 10 minute period should be uninterrupted unless a member of the Sub-Committee or Legal Advisor considers that the speaker is making submissions that are irrelevant, frivolous or vexatious.
- Members of the Sub-Committee may ask questions of any party, at any time during the proceedings. Time taken in dealing with a Member's question will not be taken into account in determining the length of time available to the party in question to make their representation.

The sequence in which each of the parties will be invited to address the Sub-Committee will normally be in the order of:

- the Chief Officer of Police;
- the Fire Authority;
- the Health and Safety at Work Enforcing Authority;
- the Local Planning Authority;
- the Local environmental Health Authority;
- the Local Weights and Measures Authority;
- the Authority Responsible for the Protection of Children from Harm;
- a navigation or other authority responsible for waterways; and
- any other party that has submitted representations in respect of the application, certificate, notice or other matter appearing before the Sub-Committee;
- the party that has submitted the application, certificate, notice or other matter appearing before the Sub-Committee.

At the discretion of the Sub-Committee the above order may be varied.

## **Cross-Examination:**

Where witnesses have been permitted by the Sub-Committee to speak at the hearing on behalf of a party, permission must be sought from the Sub-Committee before another party can ask the witness questions. This process of questioning is normally referred to as cross-examination. The Sub-Committee will allow cross-examination only where it is necessary to assist it in considering the representations or application.

**Relevance:**

Information submitted at the hearing must be relevant to the applications, representations, or notice and the promotion of the licensing objectives. The Chairman of the Sub-Committee is entitled to exclude any information it considers to be irrelevant whether presented in written or oral form. The licensing objectives are:

- The prevention of crime and disorder;**
- Public safety;**
- The prevention of public nuisance; and**
- The protection of children from harm.**

**7. Failure of parties to attend the hearing:**

- 7.1 If a party, who has not given prior notice of his/her intention not to attend the hearing, is absent from the hearing the Sub-Committee may either adjourn the hearing or hold the hearing in the party's absence. Where the hearing is held in the absence of a party, the Sub-Committee will still consider the application, representation or notice submitted by that party.

**8. Adjournments and extension of time:**

- 8.1 The Sub-Committee may adjourn a hearing to a specified date or extend a notice period except where it must make a determination within certain time limits in the following specific applications:
- Applications for conversion of existing licences where the Sub-Committee must make a determination within 2 months of the application first being received. In default of a decision being made the application will be treated as being granted;
  - Applications for variation of existing licences where the Sub-Committee must make a determination within 2 months of the application first being received. In default of a decision being made the application will be treated as being rejected;
  - Applications for conversion of existing club certificates where the Sub-Committee must make a determination within 2 months of the application being first received. In default of a decision being made the application will be treated as being granted;
  - Applications for variation of existing club certificates where the Sub-Committee must make a determination within 2 months of the application being first received. In default of a decision being made the application will be treated as being rejected;
  - Applications made by holders of justices' licences for personal licences must be determined within 3 months of the application first being

received. In default of a decision not being made within this period the application will be treated as being granted;

- Review of premises licences following closure orders where the Sub-committee must make a determination within 28 days of receiving notice of the closure order.

## **9. Sub-Committee's determination of the hearing:**

- 9.1 At the conclusion of the hearing the Sub-Committee will deliberate in private accompanied by the Clerk and the Legal Advisor who will be available to assist the Sub-Committee with any legal problems but will not participate in any decision making of the Sub-Committee.
- 9.2 The Sub-Committee will normally make its determination and announce its decision at the end of the hearing.
- 9.3 Where all parties have notified the Sub-Committee that a hearing is not required the Sub-Committee must make its determination within 10 working days of being given notice that the hearing is not required.

## **10. Power to exclude people from hearing:**

- 10.1 The public are entitled to attend the hearing as spectators. However, the Sub-Committee may exclude any person from the hearing including any person assisting or representing a party where:
- it considers that the public interest would be best served by excluding the public or the individual person from the hearing; or
  - that person is behaving in a disruptive manner. This may include a party who is seeking to be heard at the hearing. In the case where a party is to be excluded, the party may submit to the Sub-Committee in writing any information which they would have been entitled to give orally had they not been required to leave the hearing.

## **11. Recording of proceedings:**

- 11.1 A written record of the hearing will be produced and kept for 6 years from the date of the determination of the hearing.

## **12. Power to vary procedure:**

- 12.1 The Sub-committee may depart from following any of the procedures set out in this document if it considers the departure to be necessary in order to consider an application, notice or representation.



## Licensing Sub-Committee

- Section 1 - Licensing Officers Report
- Appendix 1 - Copy of the Application
- Appendix 2 - Map of local area
- Appendix 3 - Representations
- Appendix 4 - Representations from Responsible Authorities

## **Licensing Sub-Committee**

**Section 1** - Licensing Officers Report

# LICENSING SUB-COMMITTEE

# REPORT

1 November 2012

**Subject Heading:**

Premises licence application for  
Smart 8 North Street Romford RM1 1BH

**Report Author and contact details:**

Paul Campbell – Licensing Officer  
01708 432777  
[licensing@havering.gov.uk](mailto:licensing@havering.gov.uk)

This application for a premises licence is made by Smart Shan Ltd under section 17 of the Licensing Act 2003. The application was received by Havering's Licensing Authority on 11<sup>th</sup> September 2012.

**Geographical description of the area and description of the building**

The premises are a single unit end of terrace shop with the public area on the ground floor and living accommodation or offices above.

The premises are situated in the centre of Romford and are located on the east side of North Street about 40 metres north of the junction with the Market Place.

The premises are situated inside the Romford Ring Road and falls within Havering's saturation area for Romford.

Most of the neighbouring premises are shops or businesses on the ground floor with residential properties above. There are residential flats 30 metres to the north on the opposite side of the road and new flats are being built next to this block.

Within 200 metres of the shop there are a number of premises which offer alcohol for off sales, 9 pubs or bars and a large number of restaurants that offer alcohol with meals.

A map of the area is attached to assist the committee.

**Details of the application**

<b>Supply of Alcohol – Off supplies only</b>		
<b>Monday to Sunday</b>	<b>09.00</b>	<b>20.00</b>

### **Seasonal variations & Non-standard timings**

There are no seasonal variations or non-standard timings applied for in this application.

### **Comments and observations on the application**

The applicant acted in accordance with premises licence regulations 25 and 26 relating to the advertising of the application. The required newspaper advertisement was installed in the Yellow Advertiser on Wednesday 28<sup>th</sup> October 2012.

### **Summary**

There was one valid representation against this application from interested parties.

There was one representation against this application from responsible authorities.

### **Details of representations**

Valid representations may only address the following licensing objectives:

The prevention of crime and disorder  
The prevention of public nuisance  
The protection of children from harm  
Public safety

### **Interested parties' representations**

The representations from interested parties address at least one of the licensing objectives and mention that the premises is within the area covered by Havering's saturation policy.

### **Responsible Authorities' representations**

The Metropolitan police have outlined a number of points that they wish the sub-committee to consider.

There were no representations from the following responsible authorities:

Public Health  
The London Fire and Emergency Planning Authority  
The Health & Safety Enforcing Authority  
The Trading Standards Service  
Planning Control & Enforcement  
Children & Families Service

## Licensing Sub-Committee

Appendix 1 - Copy of the Application

12043

**Application for a premises licence to be granted  
under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form.  
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.  
You may wish to keep a copy of the completed form for your records.

I/We **SMART SHAN LTD**

*(Insert name(s) of applicant)*

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

**Part 1 – Premises Details**

Postal address of premises or, if none, ordnance survey map reference or description 8 NORTH STREET, ROMFORD, ESSEX. RM1 1BH			
Post town	ROMFORD	Post code	RM1 1BH

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£14000

**Part 2 - Applicant Details**

Please state whether you are applying for a premises licence as

Please tick yes

- a) an individual or individuals \*  please complete section (A)
- b) a person other than an individual \*
- i. as a limited company  please complete section (B)
- ii. as a partnership  please complete section (B)
- iii. as an unincorporated association or  please complete section (B)
- iv. other (for example a statutory corporation)  please complete section (B)
- c) a recognised club  please complete section (B)
- d) a charity  please complete section (B)

- e) the proprietor of an educational establishment  please complete section (B)
- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales  please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
  - statutory function or
  - a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over					<input type="checkbox"/> Please tick yes
Current postal address if different from premises address					
Post Town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

**SECOND INDIVIDUAL APPLICANT** (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		

I am 18 years old or over		<input type="checkbox"/> Please tick yes	
Current postal address if different from premises address			
Post Town		Postcode	
Daytime contact telephone number			
E-mail address (optional)			

**(B) OTHER APPLICANTS**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name SMART SHAN LTD
Address 8, NORTH STREET, ROMFORD, ESSEX. RM1 1BH
Registered number (where applicable) 7902797
Description of applicant (for example, partnership, company, unincorporated association etc.) LIMITED COMPANY
Telephone number (if any)
E-mail address (optional)

**Part 3 Operating Schedule**

When do you want the premises licence to start?

Day	Month	Year
05	11	2011

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day	Month	Year
1	1	1



Please give a general description of the premises (please read guidance note1)  
CONVENIENCE STORE LOCATED IN A GROUND FLOOR RETAIL UNIT WITH STORE  
ROOM TO THE REAR.

If 5,000 or more people are expected to attend the premises at any  
one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the  
Licensing Act 2003)

**Provision of regulated entertainment**

**Please tick yes**

- |  |                          |
|--|--------------------------|
| a) plays (if ticking yes, fill in box A)   | <input type="checkbox"/> |
| b) films (if ticking yes, fill in box B)   | <input type="checkbox"/> |
| c) indoor sporting events (if ticking yes, fill in box C)  | <input type="checkbox"/> |
| d) boxing or wrestling entertainment (if ticking yes, fill in box D)   | <input type="checkbox"/> |
| e) live music (if ticking yes, fill in box E)  | <input type="checkbox"/> |
| f) recorded music (if ticking yes, fill in box F)  | <input type="checkbox"/> |
| g) performances of dance (if ticking yes, fill in box G)   | <input type="checkbox"/> |
| h) anything of a similar description to that falling within (e), (f) or (g)<br>(if ticking yes, fill in box H) | <input type="checkbox"/> |

**Provision of entertainment facilities:**

- |  |                          |
|--|--------------------------|
| i) making music (if ticking yes, fill in box I)  | <input type="checkbox"/> |
| j) dancing (if ticking yes, fill in box J)   | <input type="checkbox"/> |
| k) entertainment of a similar description to that falling within (i) or (j)<br>(if ticking yes, fill in box K) | <input type="checkbox"/> |

**Provision of late night refreshment** (if ticking yes, fill in box L)

**Supply of alcohol** (if ticking yes, fill in box M)

**M**

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<b>Will the supply of alcohol be for consumption (Please tick box)</b> (please read guidance note 7)	On the premises	<input type="checkbox"/>			
				Off the premises	<input checked="" type="checkbox"/>			
				Both	<input type="checkbox"/>			
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 4) NONE					
Mon	09.00	20.00						
Tue	09.00	20.00						
Wed	09.00	20.00						
Thur	09.00	20.00						
Fri	09.00	20.00						
Sat	09.00	20.00						
Sun	09.00	20.00						
						<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 5) NONE		

**State the name and details of the individual whom you wish to specify on the licence as premises supervisor**

<b>Name</b> WILLIESHAN SANTHOS SOMASUNDARAM	
<b>Address</b> 15 BLOOMFIELD CRESCENT, ILFORD, ESSEX. IG2 6DR	
<b>Postcode</b>	IG2 6DRI
<b>Personal Licence number (if known)</b> PO1853	
<b>Issuing licensing authority (if known)</b> LONDON BOROUGH OF REDBRIDGE	

**N**

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)**

NONE

**O**

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 6)			<b>State any seasonal variations</b> (please read guidance note 4) NONE
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</b> (please read guidance note 5) NONE
Mon	06.00	03.00	
Tue	06.00	03.00	
Wed	06.00	03.00	
Thur	06.00	03.00	
Fri	06.00	03.00	
Sat	06.00	03.00	
Sun	06.00	03.00	

**P** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)**

!WE WILL OPERATE OUR PREMISES IN A RESPONSIBLE MANNER AND ACTIVELY PROMOTE THE LICENSING OBJECTIVES AT ALL TIMES.  
THE SHOP IS OPERATED AS A CONVENIENCE STORE WHERE THE SALE OF ALCOHOL WILL BE ANCILLARY TO OTHER GOODS.

**b) The prevention of crime and disorder**

CCTV COVERING THE INSIDE AND OUTSIDE OF THE PREMISE HAS BEEN INSTALLED,IT IS CAPABLE OF TAKING A HEAD AND SHOULDERS SHOT OF PERSONS ENTERING THE SHOP AND OF STORING IMAGES FOR AT LEAST 31 DAYS.A MEMBER OF STAFF CAPABLE OF DOWNLOADING IMAGES FOR THE POLICE OR AUTHORISED COUNCIL OFFICERS SHALL BE ON DUTY AT ALL TIMES THE PREMISES ARE OPEN TO THE PUBLIC.

NOTICES WILL BE PROMINENTLY DISPLAYED AT THE ENTRY AND POINT OF SALE STATING THAT CCTV IS IN USE, CHALLENGE 25 IS OPERATED AND THE PROVISIONS OF THE LICENSING ACT REGARDING UNDERAGE AND PROXY PURCHASES AND SALES.

ALL STAFF WILL BE TRAINED FOR THEIR ROLE ON INDUCTION AND AT REGULAR INTERVALS OF SIX MONTHS THEREAFTER. TRAINING WILL INCLUDE IDENTIFYING PERSONS UNDER 25, MAKING A CHALLENGE, ACCEPTABLE PROOF OF AGE, MAKING AND RECORDING A REFUSAL, AVOIDING CONFLICT AND RESPONSIBLE ALCOHOL RETAILING. WRITTEN TRAINING RECORDS WILL BE KEPT.

OUTSIDE OF PERMITTED HOURS ALCOHOL WILL BE KEPT BEHIND LOCKABLE SHUTTERS AND NOTICES WILL BE DISPLAYED TO THAT EFFECT. THE SHUTTER KEYS SHALL BE SECURELY STORED. .

THE PREMISES WILL ACTIVELY ENGAGE WITH AND WORK WITH THE POLICE SAFER NEIGHBOURHOOD TEAM.

A PERSONAL LICENCE HOLDER SHALL BE ON DUTY AT ALL TIMES THAT ALCOHOL IS AVAILABLE FOR SALE.

A MINIMUM OF TWO STAFF SHALL BE ON DUTY AT ALL TIMES THAT ALCOHOL IS AVAILABLE FOR SALE.

NO MORE THAN 10% OF THE DISPLAY SPACE SHALL BE USED FOR THE DISPLAY OF ALCOHOL.

NO BOTTLES OR CANS OF BEER, LAGER OR CIDER ABOVE 5.5% ABV WILL BE SOLD.

A NOTICE WILL BE PROMINENTLY DISPLAYED BY THE FRONT DOORS ADVISING CUSTOMERS THAT THEY ARE IN AN AREA SUBJECT TO A DESIGNATED PUBLIC PLACE ORDER AND SHOULD NOT DRINK IN THE STREET AND MUST SURRENDER ANY OPEN ALCOHOLIC DRINK TO A POLICE OFFICER ON DEMAND OR FACE ARREST AND A FINE ON CONVICTION.

MANAGEMENT AND STAFF WILL DISCOURAGE PERSONS DRINKING OR LOITERING OUTSIDE THE SHOP.

**c) Public safety**

A FIRE RISK ASSESSMENT AND EMERGENCY PLAN WILL BE PREPARED AND REGULARLY REVIEWED.

**d) The prevention of public nuisance**

NOTICES WILL BE DISPLAYED ASKING CUSTOMERS TO RESPECT NEARBY RESIDENTS AND TO LEAVE QUIETLY, NOT TO LOITER OUTSIDE THE SHOP AND NOT TO DRINK IN THE STREET AS THEY ARE WITHIN AN AREA SUBJECT TO A DESIGNATED PUBLIC PLACES ORDER  
THE SHOP FRONT WILL BE KEPT TIDY AT ALL TIMES AND SHALL BE SWEEPED AT CLOSE. NO DELIVERIES WILL BE RECEIVED OR REMOVALS OF RUBBISH TAKE PLACE BETWEEN 20.00 AND 07.00.

**e) The protection of children from harm**

THE CHALLENGE 25 PROOF OF AGE POLICY WILL BE OPERATED AND ONLY A PHOTOGRAPHIC DRIVING LICENCE OR VALID PASSPORT ACCEPTED AS PROOF OF AGE. A WRITTEN REFUSALS RECORD WILL BE KEPT. NOTICES WILL BE PROMINENTLY DISPLAYED AT THE ENTRY AND AT THE POINT OF SALE STATING THAT CHALLENGE 25 IS IN USE AND THE PROVISIONS OF THE LICENSING ACT REGARDING UNDERAGE AND PROXY PURCHASES AND SALES.  
ALL STAFF WILL BE TRAINED FOR THEIR ROLE ON INDUCTION AND AT REGULAR INTERVALS OF SIX MONTHS THEREAFTER. TRAINING WILL INCLUDE IDENTIFYING PERSONS UNDER 25, MAKING A CHALLENGE, ACCEPTABLE PROOF OF AGE, MAKING AND RECORDING A REFUSAL, AVOIDING CONFLICT AND RESPONSIBLE ALCOHOL RETAILING WRITTEN TRAINING RECORDS WILL BE KEPT.  
THE TILLS ARE EQUIPPED WITH AN ELECTRONIC SCAN TILL PROMPT AND REFUSALS RECORD.

**Please tick yes**

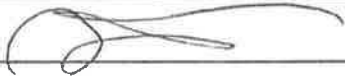
- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

**IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

**IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

**Part 4 – Signatures** (please read guidance note 10)

**Signature of applicant or applicant’s solicitor or other duly authorised agent** (See guidance note 11). **If signing on behalf of the applicant please state in what capacity.**

Signature	
Date	10/9/2012
Capacity	AUTHORISED LICENSING CONSULTANTS

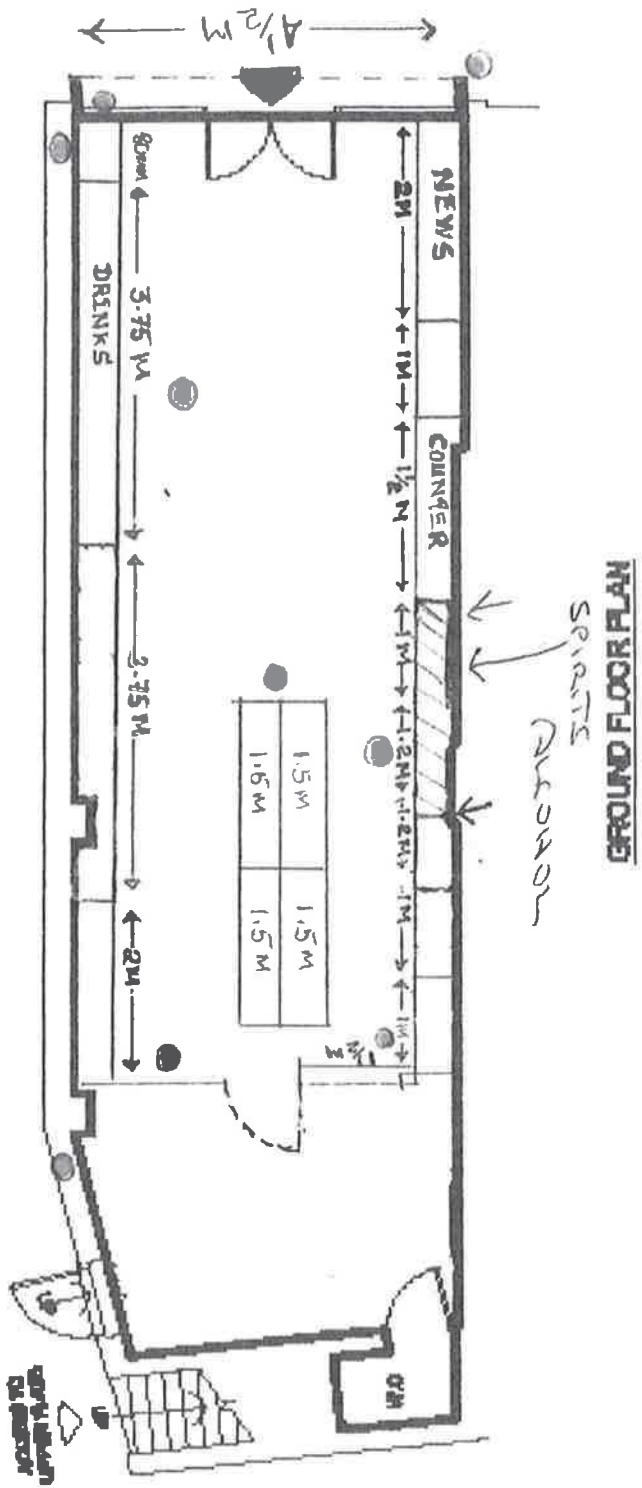
**For joint applications signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant’s solicitor or other authorised agent.** (please read guidance note 12). **If signing on behalf of the applicant please state in what capacity.**

Signature	
Date	
Capacity	

<b>Contact name (where not previously given) and postal address for correspondence associated with this application</b> (please read guidance note 13)			
GT LICENSING CONSULTANTS, 21B McINTOSH ROAD, ROMFORD, ESSEX. RM1 4JUB			
<b>Post town</b>	ROMFORD	<b>Post code</b>	RM1 4JU
<b>Telephone number (if any)</b>	07810 826778		
<b>If you would prefer us to correspond with you by e-mail your e-mail address (optional)</b> gtlicensingconsultants@googlemail.com			

**Notes for Guidance**

1. Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate. Indoors may include a tent.
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.



**Consent of individual to being specified as premises supervisor**

1  
WILLIESHAN SOMASUNDARAM

-----  
*[full name of prospective premises supervisor]*

of

15 BLOOMFIELD CRESCENT,  
ILFORD,  
ESSEX,  
IG2 6DR

-----  
*[home address of prospective premises supervisor]*

hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for

A NEW PREMISES LICENCE

-----  
*[type of application]*

by

SMART SHAN LTD

-----  
*[name of applicant]*

relating to a premises licence

-----  
*[number of existing licence, if any]*

for

SMART,  
8 NORTH STREET,  
ROMFORD,  
ESSEX.  
RM1 1BH

-----  
*[name and address of premises to which the application relates]*



and any premises licence to be granted or varied in respect of this application made by

SMART SHAN LTD

*[name of applicant]*

concerning the supply of alcohol at

SMART,  
8 NORTH STREET,  
ROMFORD,  
ESSEX.  
RM1 1BH

*[name and address of premises to which application relates]*

I also confirm that I am applying for, intend to apply for or currently hold a personal licence, details of which I set out below.

Personal licence number

PO1853

*[insert personal licence number, if any]*

Personal licence issuing authority

LONDON BOROUGH OF REDBRIDGE

*[insert name and address and telephone number of personal licence issuing authority, if any]*

Signed



Name (please print)

WILLIESHAN SOMASUNDARAM

Date

7/11/2012

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Great Oaks, Basildon,  
Essex SS14 1AH

**By fax**  
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**01268 503 419**  
**01268 503 455**

**In person**  
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Monday-Thursday 9.00-5.30  
Friday 9.00-5.00  
Acorn House, Great Oaks  
Basildon

## Public Notices

**BAILIFF APPLICATION NOTICE**  
NOTICE IS HEREBY GIVEN THAT AURON TARIQ HAJAJI of 14 Hawthorn Court, 205 Barley Lane, Romford, Essex RM6 4XU, has applied to the judge at Romford County Court for a Bailiffs Certificate (a certificate to Levy Distress). Any person who knows of a reason why Auron Tariq Hajaji is not a fit and proper person to be granted a certificate should write to the Courts Manager at Romford County Court, 2a Oakland's Avenue, Romford, Essex RM1 4DF, before 2/10/2012 at 10:00AM.

**Deceased Estate Notice pursuant to S.27, Trustee 1925**  
(Otherwise known as Trustee Act Notice, Notice to Creditors)  
I am  
• Pamela Jacobs  
• Flat 34 Gibbon Court, Regent Avenue, Romford RM1 1AJ (Formerly of 1 Cornland Court, Rose Valley, Brentwood)  
• Secretary (retired)  
• Date of Death: 6th day of May 2012  
• Contact address for claims against the estate:  
Mr T Moran  
Meadows & Moran, Station Chambers, 153 - 159 South Street, Romford RM1 1PL  
• Name of Executor:  
Geoff Peter Varner of 64 Blythe Way, Stanlink, Isle of Wight, PO37 7NL and Clifford William Varner of 10 Brookside Place, Nether Heyford, Northamptonshire, NN7 3NL

**LICENSING ACT 2003 NOTICE OF APPLICATION FOR A PREMISES LICENCE UNDER SECTION 17**  
Notice is hereby given that on 7 September 2012 Wm Morrison Supermarkets Plc applied to London Borough of Havering Council for a Premises Licence in respect of premises **Morrison's**, 10-15 Station Parade, Hornchurch RM12 5AB. The proposed licensable activities are to permit the supply of alcohol between the hours of 0600 and 2400 Monday to Sunday inclusive. Any representation by a responsible authority or any other person regarding this application must be received in writing by: Licensing Team, London Borough of Havering, Mercury House, Mercury Gardens, Romford RM1 3SL no later than 5 October 2012 stating the grounds for representations. The register of London Borough of Havering and the record of the application may be inspected at the Council Offices at the address given above during normal office hours or on the Council's website [www.havering.gov.uk](http://www.havering.gov.uk) It is an offence knowingly or recklessly to make a false statement in connection with an application. The maximum fine for which a person is liable on summary conviction for the offence is £5,000.

**Notice of Application for a New Premises Licence Under Section 17 of the Licensing Act 2003**  
NOTICE IS HEREBY GIVEN THAT Mr Malcom Woodhead has applied to the London Borough of Havering Council for a New Premises Licence for the Rich Street Sports & Social Club, Rich Street, Romford, Essex RM1 0LU (a premises licence) as follows:  
1) To permit the exhibition of films, the playing of live recorded music, performance of drama, any other suitable to E, F or G, provision of facilities for dancing, provision of facilities for making music, provision of facilities for entertainment similar to those in 1) and the sale of alcohol for consumption on and off the premises from 10.00 to 00.30 the following day Sunday to Tuesday and from 09.00 to 01.30 on a Saturday.  
2) To permit the provision of late night refreshment from 23.00 to 00.30 the following day Sunday to Thursday and 23.00 to 01.30 the following day Friday to Saturday.  
3) To permit 30 minutes consumption time at the end of each trading session.  
4) To permit the provision of all licensable activities from the start of permitted hours on New Years Eve to the end of permitted hours on New Years Day.  
The address of the Licensing Authority where the register is kept and the application may be inspected during normal business hours is Licensing Team, Housing & Public Protection, London Borough of Havering, Mercury House, Mercury Gardens, Romford, Essex RM1 3SL or on the Council's website [www.havering.gov.uk](http://www.havering.gov.uk)  
Any representations by an interested party or responsible authority must be received in writing by the Licensing Authority by 20th September 2012 stating the nature and grounds for making such representation. It is an offence under section 138 of the Licensing Act 2003 to knowingly or recklessly make a false statement in connection with an application. The maximum fine on summary conviction for this offence is £5,000.  
Gf Licensing Consultants  
Tel: 07810 826 778  
Email: [glicensingconsultants@googlemail.com](mailto:glicensingconsultants@googlemail.com)

**Notice of Application to Vary a Premises Licence Under Section 34 of the Licensing Act 2003**  
Applicant: Mr Paul Antony Smith, Premises: The Crown, 360 Hornchurch Road, Hornchurch, Essex RM12 4TW. The Proposed variation is: Live music, Thursday - Sundays 11.00 - 00.00, Christmas Eve 11.00 - 01.00, New Years Eve 11.00 - 01.00, Recorded Music, Thursday - Sundays 11.00 - 00.00, Christmas Eve 11.00 - 01.00, New Years Eve 11.00 - 01.00. Provision of facilities for dancing, Thursdays - Sundays 11.00 - 00.00, Christmas Eve 11.00 - 01.00, New Years Eve 11.00 - 01.00, Late night refreshment, Mondays - Wednesdays 23.00 - 23.30, Thursdays - Sundays 00.00 - 00.30. Supply of Alcohol, Thursday - Sundays 11.00 - 00.00, Christmas Eve 11.00 - 01.00. Hours Open to the Public Mondays - Wednesdays 11.00 - 23.00, Thursdays - Sundays 11.00 - 00.30, Christmas Eve 11.00 - 01.30. Full details of the application can be inspected at the address noted below during normal business hours. Any interested party or responsible authority regarding this application can be made to: Licensing Team, Housing & Public Protection, London Borough of Havering, Mercury House, Mercury Gardens, Romford RM1 3SL. Website: [www.havering.gov.uk](http://www.havering.gov.uk)  
Such representation must be received in writing by 28/9/2012, clearly stating the grounds upon which the representation is made in relation to the four objectives of the Licensing Act 2003. It is an offence knowingly or recklessly make a false statement in connection with an application. The maximum fine for which a person is liable on summary conviction for the offence is £5,000.

**ENVIRONMENT AGENCY**  
ANNOUNCEMENT OF INTENTION NOT TO PREPARE AN ENVIRONMENTAL STATEMENT (Regulation 5 of the Environmental Impact Assessment (Land Drainage Improvement Works) Regulations 1999 as amended by SI 2005/1399 and SI 2006/618)

**Ingelbourne River**  
The Environment Agency gives notice that it proposes to carry out improvement works along Ingelbourne River at Cuckooarne Bridge in Harold Wood RM3 0RR. The works along the watercourse will be undertaken from TQ 53201 90474 to TQ 53213 90314.  
The proposed improvement works will involve the following: Heavy River Maintenance which entails the removal of vegetation and accumulated silt so as to enhance water conveyance and reduce flood risk.  
The Environment Agency considers that the improvement works are not likely to have significant effects on the environment and does not intend to prepare an environmental statement in respect of them. However, the Environment Agency has a duty under the Environment Act 1995 to assess the environmental effects of its works and as the works fall under the Environmental Impact Assessment (Land Drainage Improvement Works) Regulations 1999, as amended, a non-statutory EIA is being undertaken. An EIA summary File Note has been produced and is available for viewing during office hours by contacting the project manager for the works at the address below.  
Any person wishing to make representations in relation to the likely environmental effects of the proposed improvement works should do so, in writing, to the address specified below, within 28 days of the date of publication of this notice.  
Vanisha Balgobin  
Project Manager  
Environment Agency  
Apollo Court, 2 Bishop Square Business Park, St Albans Road West, Hatfield, AL10 9EX

**Notice of Application for a New Premises Licence Under Section 17 of the Licensing Act 2003**  
NOTICE IS HEREBY GIVEN THAT Smart Shun Ltd have applied to the London Borough of Havering for a New Premises Licence for Smart, 8 North Street, Romford, Essex RM1 1BR as follows: To permit the sale of alcohol for consumption off the premises from 09.00 until 20.00 all week. The address of the Licensing Authority where the register is kept and the application may be inspected during normal business hours is Licensing Section, Housing & Public Protection, London Borough of Havering, Mercury House, Mercury Gardens, Romford, Essex RM1 3SL on the Council's website: [www.havering.gov.uk](http://www.havering.gov.uk)  
Any representations by an interested party or responsible authority must be received in writing by the Licensing Authority by 8th October 2012 stating the nature and grounds for making such representation. It is an offence under section 138 of the Licensing Act 2003 to knowingly or recklessly make a false statement in connection with an application. The maximum fine on summary conviction for this offence is £5,000.  
Gf Licensing Consultants  
Tel: 07810 826 778  
Email: [glicensingconsultants@googlemail.com](mailto:glicensingconsultants@googlemail.com)

**ENVIRONMENT AGENCY**  
ANNOUNCEMENT OF INTENTION NOT TO PREPARE AN ENVIRONMENTAL STATEMENT (Regulation 5 of the Environmental Impact Assessment (Land Drainage Improvement Works) Regulations 1999 as amended by SI 2005/1399 and SI 2006/618)

**Low Level Sewer**  
The Environment Agency gives notice that it proposes to carry out improvement works along Low Level Sewer at Marsh Way in Dagenham. The works will be mainly along the reach from TQ 509008 82641 to TQ 50641 82405.  
The proposed improvement works will involve the following: Heavy River Maintenance which entails the removal of vegetation and accumulated silt so as to enhance water conveyance and reduce flood risk.  
The Environment Agency considers that the improvement works are not likely to have significant effects on the environment and does not intend to prepare an environmental statement in respect of them. However, the Environment Agency has a duty under the Environment Act 1995 to assess the environmental effects of its works and as the works fall under the Environmental Impact Assessment (Land Drainage Improvement Works) Regulations 1999, as amended, a non-statutory EIA is being undertaken. An EIA summary File Note has been produced and is available for viewing during office hours by contacting the project manager for the works at the address below.  
Any person wishing to make representations in relation to the likely environmental effects of the proposed improvement works should do so, in writing, to the address specified below, within 28 days of the date of publication of this notice.  
Vanisha Balgobin  
Project Manager  
Environment Agency  
Apollo Court, 2 Bishop Square Business Park, St Albans Road West, Hatfield, AL10 9EX

**To advertise in this section please telephone 01268 503400**

**NOTICE OF APPLICATION FOR A PREMISES LICENCE UNDER THE GAMBLING ACT 2005**  
Notice is hereby given that Venue Gaming Limited of the following address: 31 George Street West, Luton, Beds, LU1 3BJ is now applying for a Adult Gaming Centre premises licence under section 159 of the Gambling Act 2005. The application relates to the following premises: 17-19 South Street, Romford, RM1 1SL. The application has been made to the LONDON BOROUGH OF HAVERING. Information about the application is available from the Licensing Authority, including the arrangements for viewing the details of the application. Any of the following persons may make representations in writing to the Licensing Authority about the application. A person who has submitted a claim to the authority is to be taken to be affected by the proposed decision. A person who has business interests that might be affected by the proposed decision. Any representations made by the applicant must be received by the Licensing Authority by the following date: 10/10/12. It is an offence under section 142 of the Gambling Act 2005 to make a statement which is false or misleading in a material particular, or to make a statement which is false or misleading in a material particular, or to make a statement which is false or misleading in a material particular, or to make a statement which is false or misleading in a material particular.

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Ideal for boys bedroom,  
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excellent condition  
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**07790 894 225**

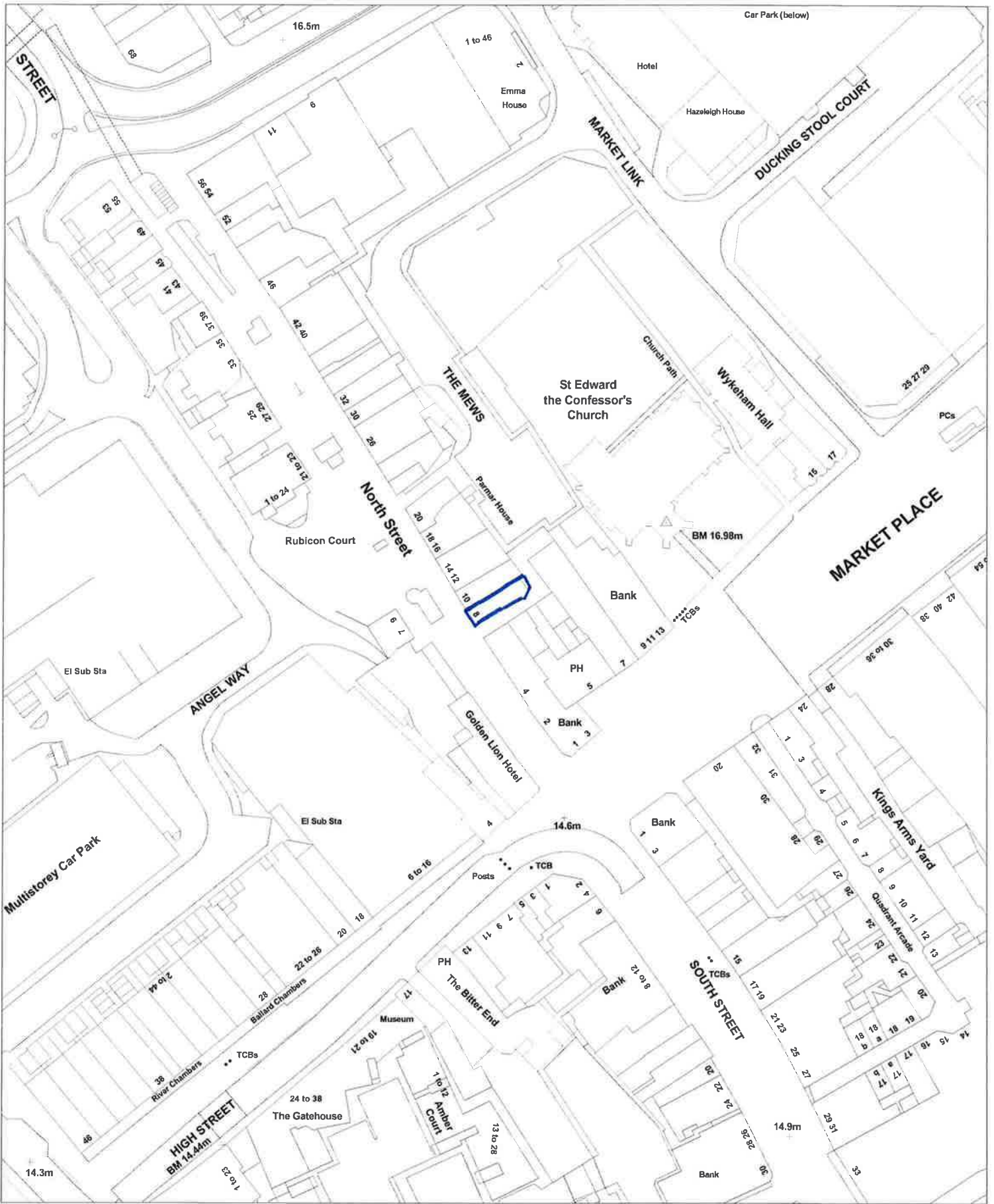
**Bargain Buys**  
**DELL DESKTOP WINDOWS**  
vista home premium intel Pentium, 2.80GHz RAM:2.00GB 32 bit operating system. Flat monitor all for £85. Tel: 07742 184 457.  
**DELL DESKTOP windows vista**  
home premium intel pentium 2.80GHz RAM:2.00GB 32 bit operating system. Flat monitor all for £85. Tel: 07742 184 457.  
**BMX SILVER FOX 21 GEARS**  
wshome suspension, 20ins wheels, good tyres. £300ono. Tel: 01268 769 784 or 07847 006 634.  
**Iams dog food new/unopened**  
15kg bags 7+ cost £37 sell £27. Pine folding table.2 drawers, 2 stools store under £15 Tel: 01268 763 610

**Bargain Buys**  
**GIRLS SET OF THREE WOODEN FAIRY STORAGE BOXES**  
matching wall fairy ornament, originally £55, all immaculate cond, £25 the lot. Pine colored, exc cond. £25. Tel: 01268 766 633.  
**AOC 6031 BLACK FLATSCREEN COMPUTER MONITOR**  
good clean cond. £25. **BLACK MESH FINE SCREEN, CS. GAF SLIDE PROJECTOR**, electric. £10. Tel: 01708 443748.  
**PETROL LAWNMOWER**  
Quicfast self-propelled, 14in, Suffolk Punch, new condition, MONITOR good clean cond, instruction manual, new cost over £500, bargain £75ono. Tel: 01702 353 150.  
**IAMS DOG FOOD**  
new, unopened 15kg bag 7+ cost £37, sell £27. Pine folding table, 2 drawers, 2 stools store in table. £15. Tel: 01268 763 610.  
**CHILDRENS WHITE WOODEN TABLE**  
two chairs, £20, immaculate, no offers. Daisy girls magnetic dressing up set £10, immaculate, no offers. Tel: 01375 480 941.  
**REBOOK EXERCISE STEP-PEPER** vgc, £12. **EXERCISE BENCH**, grc, £10. **MENS GAF BLACK LEATHER JACKET**, exc cond, size 42, £35. Tel: 01708 552193.  
**BRAND NEW dog crate**, medium size, wire, double door, £35. **FANTASIA CEILING FAN WITH LIGHT**, gold with wood, vgc, £65. Tel: 01268 730999.

**KIRBY LEGEND II** for sale with loads of different attachments. £60.00. Heated towel rail white curved, unused. 500 x 820 £20. Tel: 07950 786 918.  
**MAMAS & PAPAS Twin Pram**  
Lightweight side by side seats. Suitable from birth. Includes cossyetses & raincover. Vgc, £70 ono. Tel: 07879 855 054.  
**BRAND NEW BOXED LEAP FROG**  
beam and groove musical table, move/sing/dance/drum, RRP £35, sell £20. Tel: 07930 371 499.  
**TWO MITCHELL FISHING REELS**  
400 & 400A, 2 rod spools with each reel, in rod pouch, £60 the two. Tel: Leigh on Sea 523378.  
**DINING TABLE**  
plus four chairs. G-plan, solid teak, oval extendable, £65. Tel: 020 8529 6443.  
**WARHAMMER & LOTS GAMING**  
150+ figures some painted some metal some not built + case, mmmk in box, game table, £55. Tel: 07724 081 284.  
**BAMBOO LAUNDRY BIN**  
with cotton liner, £10. Sea grass storage boxes with lids, x2 £10. Tel: 01702 523 856.  
**HEDGE TRIMMER**  
used three times, as new, long cable, £15. Tel: 01702 353 150.  
**MIRROR**  
antique gold finish, retro design, quality item. 30 x 44 high, £30. Tel: 07950 622 375.  
**BOYS BIKE**, something different, moto bike, sell 10hrs plus, 20in wheel, exc cond, £45. Tel: 01702 421060.

## **Licensing Sub-Committee**

Appendix 2 - Map of local area



**Smart**

Map Reference: TQ5188NW

Scale @ A4 1:1250  
 Date: 09/10/2012

Scale  
 0 10 20 30 40 50 m

London Borough of Havering  
 Town Hall, Main Road  
 Romford, RM1 3BD  
 Tel: 01708 434343

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 100024327

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## Licensing Sub-Committee

Appendix 3 - Representations

**From:** Licensing  
**Sent:** 20 September 2012 12:23  
**To:** Paul Campbell  
**Subject:** FW: RE: 12043 - SMART, 8 North Street

---

**From:** Councillor Frederick Thompson  
**Sent:** 20 September 2012 11:51  
**To:** Licensing  
**Subject:** RE: 12043 - SMART, 8 North Street

7a Balgores Crescent,  
Romford,  
Essex, RM2 6AB

Dear Licensing Officers,

With reference to the application for a premises licence for Smart Shan Ltd of 8 North Street Romford to sell alcohol Monday to Sunday 09.00 to 20.00 I wish to object. Romford Town Centre already has too many licensed premises as stated in Havering's Alcohol Saturation Zone Policy but I wish to object on the grounds of public safety because its proposed hours, especially in winter, facilitate the objectionable habit called pre-loading where visitors to nightclubs buy and consume usually high strength alcohol prior to entering aforesaid nightclubs to avoid buying what would usually be a lot dearer unit for unit. If not drunk on the street it may still be hidden and later consumed on Club or Bar Premises. Besides the obvious dangers of quick inebriation it damages public safety through health effects.

I further object on the basis of public nuisance. I feel that this outlet may well facilitate street drinking despite the Town Centre being a controlled zone as this store is sited within the less frequented part of the central area stretching the number of places the police have to concentrate on and allowing people in the act of drinking despite the prohibition to hide in the nearby alley and private car park as well as other local "dead zone" areas not readily observable because they are off the main street axis.

The police are already overstretched late at night in Romford and Hornchurch Town Centres and I fear that this lessens the necessary protection of children from harm as under 18 year old teenagers will be more able to pressure passing adults into making illegal purchases for them because of the fact that the store accesses directly to a wide area, with various routes away, as mentioned above, difficult to police. I am also worried by the store layout which despite the camera points may facilitate shoplifters arranging distractions to facilitate a getaway.

Regards,

Cllr. Frederick Thompson  
Tel: 01708 747993

## **Licensing Sub-Committee**

Appendix 4 - Representations from Responsible Authorities



**Working together for a safer London**

**Licensing Authority  
London Borough Havering  
Mercury House, Mercury Gardens  
Romford  
RM1 3SL**

PC 118 KD David Fern  
Romford Police Station  
19 Main Road  
Romford,  
Essex  
RM1 3BJ

Telephone: 01708 432781  
Email:  
David-  
anthony.fern@met.police.uk  
Date: 12th September 2012

The Police wish to make a representation **against** the application for a new premises licence for SMART SHAM LTD, 8 North Street, RM1

- The premises falls within the saturation area of the town centre and full details of the policy can be found on the London Borough of Havering website.
- Police feel that the application should be refused on the grounds of saturation and cumulative impact, allowing this application would not promote the licensing objectives. Namely the Prevention of crime and disorder, public nuisance.
- This application is far from exceptional; it does not provide anything different for the town centre or offer a service or concept that is not already available, neither does it replace licensed premises which are closed.

#### **Supporting grounds of saturation**

The following "18" off licence premises are all located within close proximity; estimated distances of less than 500M, Those in Bold are less than 100M from the purposed store.

**Am and Pm - South Street**  
**Romford Mini Mart - South Street**  
**The Russian shop - High Street**  
**Marks and Spencer - South Street**  
**SAVERS Market place - Romford**  
**TESCO South Street - Romford**  
**Bargains Galore - Western Road**  
**Debenhams - Market place**  
**Iceland - Market place**  
Sainsburys - The Brewery  
Londis - Strumbras Victoria Road  
ESSSO - Main Road  
Lidl - Atlanta Boulevard  
Maxim Food stores - Victoria Road  
Afforda - South Street  
J and B convenience - South Street  
Asda Liberty Mall  
Key News and Food - South Street



This list does not include licensed premises such as Pubs, Bars, and Restaurants where the majority cater for off sales as well.

The London Borough of Havering is amongst the highest areas within the Metropolitan Police for alcohol fuelled violence.

- Off licences play a key role in fuelling the availability of alcohol and often are cheaper than pubs and bars. There is a term in policing referred to as pre loading. This is where a person consumes alcohol prior to attending licensed premises, so the full effects of the alcohol consumed as probably not been felt by that person yet. There is such a strong link between price and consumption.
- The town centre experiences several issues on pre loading, off licences that sell within the ring road do so with the condition that the alcohol is not consumed in the streets within the ring road.
- This is often disregarded by the person who purchases the item and is consumed within proximity of the off licence. Many subjects then remain in the town centre afterwards. The operators are unable to control this hence the police are now involved.
- Off licences fuel the availability to street drinkers and those who are alcohol dependant many of whom are refused entry into the local pubs and bars.

Police are tasked to deal with such issues; they have powers to remove the alcohol and any open or sealed containers, if they believe that it will be consumed or is being consumed within the designated area of the alcohol controlled zone.

### **Designated area**

The Criminal Justice and Police Act 2001 contains provisions specifically designed to address the problems of alcohol related disorder. Sections 12-16 of the Act allow local authorities to adopt powers to designate areas which have known nuisance, annoyance to the public, or disorder associated with the consumption of alcohol.

Designated Drinking Areas are an effective tool to tackle the problems associated with the anti-social consumption of alcohol in public places. This incorporates the under-age consumption of alcohol, the negative image that street drinking projects to the community and the frequently resulting social nuisance which impacts on others quality of life.

- Alcohol confiscation is a direct result of off licence sales. Many premises are often totally unaware of the effects they create. These issues are a constant task for police officers.
- Drinks promotions and special offers are often deemed irresponsible sales by the police given the issues this town centre faces. The availability of cheap alcohol does not promote the licensing objective under the prevention of crime and disorder and public nuisance.
- The bars and clubs in the town centre have collectively introduced minimum pricing and have maintained level prices with competitors to assist in combating crime and disorder, public nuisance.

### **The saturation zone within the town centre is the designated area.**

Police spend a lot of their time dealing with such matters in an attempt to prevent further crime and disorder and public nuisance, this is an on going problem.

There is evidence to suggest that customers from off licences contribute to the global difficulties within the town centre.

This area suffers from a series of difficulties that have arisen from a concentration of licensed premises in the town centre. The cumulative effect is violence on and off premises, theft, robbery, noise and nuisance, large gatherings of people, littering, fouling and a deteriorating public realm, street drinkers and alcoholics.

There is not a single operator who is to blame but together they cumulatively impact on the town centre.

**The licensing objective the Prevention of Crime and disorder**, police officers are at a constant battle to combat crime and disorder, and public nuisance within the town centre. They work day and night on street drinking issues.

**Section 27 of the Violent Crime Reduction Act 2006** introduced a power for a constable in uniform to issue a direction to leave a locality to an individual aged at least 16 who is in a public place and who presents a risk of alcohol related crime or disorder.

Section 27 notices can effectively target people drinking out in the streets, thus preventing later drunkenness and disorder in venues.

#### **Disorder, Public safety, Protection of children from Harm.**

Police deal robustly with disorder in the town centre and used fixed penalty notices for public order offences, including urination in the streets. Many of these offences are due to alcohol fueled youngsters under the age of 25. The town centre is policed by a dedicated team with local knowledge and up to date intelligence.

The town centre does have a high ratio of licensed premises, within the saturation zone.

#### **Other schemes implemented to assist in promotion of the licensing objectives.**

In Partnership with the local authority the town centre operates a Banned from One, Banned from all schemes. Anyone who is involved in alcohol fuelled violence and or disorder within the saturation zone can be put forward to be banned under this scheme, a banning notice can be for up to 5 years.

**Within the last 12 months 279 banning notices have been issued.**

The local authority and police work hard to promote the licensing objectives in the town centre. This is fully supported by partnership work of the venues and operators in the saturation zone.

My aim is to provide information relating to the problems that we face within the town centre, in order to assist the applicant in providing a better understanding of why the saturation policy was adopted. The saturation policy along with cumulative impact was designed to assist in promoting the licensing objectives.

#### **Summing up**

Romford town centre is major concern to the local police day and night; the saturation policy remains valid regardless of times the applicant states he wishes to serve alcohol.

Street drinkers, thefts, robberies and violence occur though out the day although violent offences peak late evening and early morning. They are certainly not just at night.

Police have worked on several projects with street drinkers and those subjects who are alcohol

dependant.

Police have adopted several policies and use legal powers to combat the issues alcohol presents as mentioned in this report.

Crime and disorder along with public nuisance will continue to rise if we continue to feed an area with off licensed premises that have very little responsibility beyond the sale. Alcohol related issues are a serious issue for this town.

The text below is a quote from the Prime Minister taken from the New Alcohol Strategy as of March 2012.

“Binge drinking isn’t some fringe issue, it accounts for half of all alcohol consumed in this country. The crime and violence it causes drains resources in our hospitals, generates mayhem on our streets, and spreads fear in our communities. My message is simple. We can’t go on like this. We have to tackle the scourge of violence caused by binge drinking. And we have to do it now.”

“A real effort to get to grips with the root cause of the problem, and that means coming down hard on cheap alcohol”

A Quote from a recent newspaper article “A recent report shows that in London there was 156, 017 people admitted to hospital last year with drink problems compared with 146, 391 the year before. Experts warn that cheap alcohol is still to blame for people developing liver problems and drink related health problems.”

I ask the committee not to grant a further licence in the saturation area of the town centre.

- There are no conditions no matter how strict I could recommend to impose to prevent the issues mentioned in this report.
- The fact is we do not need another off licence creating further availability of alcohol.
- Cheap alcohol is too readily available in Romford town centre and industry needs, and commercial advantages have too frequently been prioritised over community concerns.

The granting of such a licence will undermine all the preventative work and proactive work that is involved in the town centre. The Metropolitan police could not support this application for a new premises licence to serve alcohol in an area identified as being saturated.

If the committee feel a licence should be granted police would like to suggest the following robust conditions to be considered.

**CD1** All staff shall be suitably trained for their job function for the premise. The training shall be written into a programme, ongoing and under constant review, and must be available to a relevant Responsible Authority when called upon. Refresher training should be every 6 months on the responsible sale of alcohol.

**CD6** A Premises Daily Register shall be kept at the premise. This register will be maintained and kept for a minimum of 12 months. This register should record the name of the person responsible for the premise on each given day. The Premises Daily Register shall record all calls made to the premises where there is a complaint made by a resident or neighbour of noise, nuisance or anti social behaviour by persons attending or leaving the premises. This shall record the details of the caller, the time and date of the call and the time and date of the incident about which the call is made and any actions taken to deal with the call. The Premises Daily Register will be readily available for inspection by an authorised Person throughout the trading hours of the premise. The Premises Daily Register will also record all incidents in relation to the use of any force by staff, It shall record the time and date of the occurrence, name or brief description of the person removed, and details of the staff involved.

**CD16** A properly specified and fully operational CCTV system shall be installed or the existing system maintained to a satisfactory standard. The system will incorporate a camera covering each of the entrance doors and be capable of providing an image which is regarded as 'identification standard' of all persons entering and/or leaving the premises. All other areas of risk identified in the Operational Requirement shall have coverage appropriate to the risk.

**CD17** The installation or upgrading of any CCTV system shall comply with current best practice. In addition the documentation listed below shall be included in a 'System File' which should be readily available for inspection by the relevant authority;

Site plan showing position of cameras and their field of view.

Code of Practice.

Performance specification e.g. storage capacity, image file size, IPS for each camera and purpose of each camera position

Operational requirement.

Incident log.

Maintenance records including weekly visual checks.

**CD18** To obtain a clear head and shoulders image of every person entering the premises on the CCTV system, persons entering the premises should be asked to remove headwear, unless worn as part of religious observance.

**CD19** The CCTV system shall incorporate a recording facility and all recordings shall be securely stored for a minimum of one calendar month. A system shall be in place to maintain the quality of the recorded image and a complete audit trail maintained. The system will comply with other essential legislation, and all signs as required will be clearly displayed. The system will be maintained and fully operational throughout the hours that the premises are open for any licensable activity.

**CD20** The positions of all CCTV cameras shall be clearly shown on a set of plans which should form part of the 'System File'. Any alteration to the system should only be carried out after consultation with and written approval of Havering Police and the Licensing Authority.

**CD21** A staff member from the premises who can operate the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member shall be able to show Police recent data or footage with the absolute minimum of delay when requested.

**CDGPG3** A proof of age scheme, Challenge 25, shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification card, such as a driving licence or passport.

**CDGPG4** Prominent clear notices shall be displayed at the point of entry to the premises and in a suitable location at any points of sale, advising customers that they may be asked to produce evidence of their age.

**CDGPG12** All occasions when persons have been refused service shall be recorded in writing and kept at the premises for 12 months.

Designated Premises supervisor, Premises licence holders and other members of their staff must keep a register detailing when alcohol and cigarettes have attempted to be purchased by someone suspected as being underage. This register should detail the person who refused the sale, the date and time and the product subject to the attempted purchase, details surrounding the attempted purchase and detail/description of the person attempting the purchase.

This register should be available to all staff selling age restricted products, for their referral prior to them starting work each day. The register should be available for inspection by a Trading Standards officer, police officer or Licensing officer.

**CDGPG13** Prominent, clear notices shall be displayed at the premises about the supply of alcohol to minors and the relevant offences involved.

The front window of the store must be kept clear from any promotional posters or anything similar, staff are required to monitor outside the store to prevent any proximity sales. Warnings should be given to adults about the offence of buying alcohol for those under 18 if suspected.

A personal licence holder will be on duty at times during licensable activity.

The maximum floor space shall be 10 % of the store indicated on a map. No alcohol can be placed or stacked anywhere else in the store, except in the storage area out of the public view.

The premises shall not stock any Beers, Ciders, lagers and spirit mixed drinks with an ABV over 5.2 %.

The premises shall not stock any cans/bottles of lager, cider, beer or spirit based mixers unless they are in packs of four or more.

No bottles of wine or spirits less than 75cl shall be sold from the premises.

Any till used at the premises for serving customers must operate with a prompt, requiring the server to certify the age of the customer purchasing any alcoholic product.

If I can be of any further assistance in this matter please do not hesitate to contact me in the licensing office.

Yours sincerely

PC David Fern  
Metropolitan police - Havering  
Licensing officer

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